

618 FRENCHMEN ST



NEW ORLEANS, LA

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Iconic New Orleans Bar and Music Venue D.B.A. Set to Embark on a New Chapter Under Fresh Ownership

New Ownership Will Inject Renewed Passion into D.B.A.'s Timeless Appeal While Maintaining Traditions and Values Known and Loved by Musicians & Customers

November 15, 2023- [New Orleans, LA] D.B.A., the legendary establishment nestled in the heart of New Orleans, on Frenchmen Street, is poised for an exciting transformation as it announces a change in ownership. The iconic music club, renowned for its rich history, unique ambiance, and extensive beer and spirit list, is ushering in a new era while preserving the spirit that has made it a beloved institution for musicians, locals and visitors alike.

The new owners, Cheryl Abaña, Bradley Clement, William Douglas Emmer, and Sophie Lee Lowry, bring a wealth of experience in the hospitality industry and a deep appreciation for the cultural heritage of New Orleans. Cheryl and Brad are currently and have been the management team at The Spotted Cat Music Club for the past 13 years. Douglas is a co-owner of the Spotted Cat Music Club and Sophie is the sole owner of Three Muses while also performing on Frenchmen Street as a musician since 2002. The group will operate as a minority, woman owned business. Their vision is to build upon the club's storied legacy, enhancing the overall experience for patrons while staying true to the traditions that have made the establishment a cultural landmark.

"We are honored to be the custodians of such a revered establishment. Our goal is to uphold the traditions that make D.B.A. special while infusing new energy and creativity to elevate the overall experience for our valued patrons. We want to help cultivate and push forward the New Orleans music scene," said Cheryl Abaña.

As part of the acquisition, the new ownership plans to implement strategic enhancements to the music club's offerings, including refreshing the menu, introducing innovative events, and maintaining a commitment to showcasing live music—a vital element of the New Orleans experience.

Tom Thayer, Founder and former Creative Director of D.B.A., said, "When my partners and I visited New Orleans during Jazz Fest, we fell in love with the city, its music, community, and culture. We found a beautiful building in a fringe local's neighborhood called the Marigny Triangle, and opened D.B.A. in April of 2000. Over the past 23 years, it has been an honor to showcase the finest local and regional acts, and to be embraced by the New Orleans community. I am excited and confident to be passing the torch to a like-minded group who I trust will carry forward the D.B.A. legacy."

With the swift transition to new ownership, D.B.A. assures its patrons that the establishment will undergo a seamless change, with no closure or interruption in service.

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